



4th Annual

# Western Power Summit

October 23 – 25, 2017 | Denver, CO | Omni Interlocken

## SELECT A SPONSORSHIP & IMPACT THE INDUSTRY

### **PLATINUM** - \$15,000 (2 Available)

- **THOUGHT LEADERSHIP** – Sponsor will be offered a speaking slot to address a key industry issue or important project to conference attendees
  - Dedicated Opening Keynote (Monday or Tuesday)
  - Promotional material of your choice placed on each seat
  - Opportunity for company representative to introduce Keynote speaker, make a 2-3 minute announcement, and play a short <1 minute video.
  - Logo placement on all online and onsite marketing materials promoting the Keynote
- **EXCLUSIVE SPONSORSHIP – Hotel Room Drop or Hotel Card Keys** (Choose one)
  - Hotel Room Drop
    - Avoid the traditional marketing noise by distributing your conference materials directly to Western Power Summit attendees' hotel rooms for an extra meaningful connection.
    - Your choice of in or outside rooms
    - Your choice of drop date and time
    - Sponsor to provide the item(s)
  - Hotel Key Cards
    - Place your company's logo and messaging on the hotel key cards that are given to every attendee staying at the Omni Interlocken. A unique touch point that attendees will have with them for the duration of their stay at Western Power Summit.
- **BRAND EXPOSURE** – Premium logo placement on all online and onsite marketing materials promoting the Conference, including but not limited to:
  - Onsite program guide
  - Onsite signage
  - Conference website
  - Ads promoting the Conference
  - And more!
- Tabletop Display
- Three (3) Conference Passes
- Discounted Conference Passes for Additional Personnel
- Full Page Ad in Onsite Program Guide
- Pre-Show and Post-Show Email Blast to Attendee List
- Conference Attendee List – 1x pre-event and 1x post-event

**CONTACT: Jason Smith**, Sales Manager • [jcsmith@accessintel.com](mailto:jcsmith@accessintel.com) • 713-343-1889

[www.westernpowersummit.com](http://www.westernpowersummit.com)

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## **GOLD** - \$10,000 (3 Available)

- **THOUGHT LEADERSHIP** – Sponsor will be offered a speaking slot on a panel or to present a case study that addresses a key industry issue or important project to conference attendees
  - Logo placement (shared) on all online and onsite marketing materials promoting the session
- **EXCLUSIVE SPONSORSHIP** – **Registration Sponsor or Lunch Sponsor** (Choose one)
  - Registration Sponsor
    - Logo on lanyards
    - Logo on badges
    - A custom badge insert placed inside each badge
  - Luncheon Sponsor (Monday or Tuesday)
    - Logo branded tent cards on each table
    - Promotional material of your choice placed on each lunch seat
- **BRAND EXPOSURE** – Premium logo placement on all online and onsite marketing materials promoting the Conference, including but not limited to:
  - Onsite program guide
  - Onsite signage
  - Conference website
  - Ads promoting the Conference
  - And more!
- Tabletop Display
- Two (2) Conference Passes
- Discounted Conference Passes for Additional Personnel
- Half Page Ad in Onsite Program Guide
- Pre-Show OR Post-Show Email Blast to Attendee List
- Conference Attendee List – 1x pre-event or 1x post-event

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## **SILVER** - \$7,500 (3 Available)

- **EXCLUSIVE SPONSORSHIP – Pen & Notepad Sponsor, Opening Night Reception Sponsor or Tour Sponsorship** (Choose one)
  - Pen & Notepad Sponsor
    - Logo branded notepad and pen to be distributed to every attendee upon checking in at the registration desk and available in the back of the room for the remainder of the conference
  - Opening Night Reception Sponsor
    - Logo branded tent cards on each table
    - Logo branded cups and napkins
    - Distribution of literature/promotional item
  - Tour Sponsorship
    - Logo branding on grab-and-go breakfasts
    - Opportunity to have literature or promotional item placed on each bus seat
    - Opportunity to play a video on tour bus
- **BRAND EXPOSURE** – Premium logo placement on all online and onsite marketing materials promoting the Conference, including but not limited to:
  - Onsite program guide
  - Onsite signage
  - Conference website
  - Ads promoting the Conference
  - And more!
- Tabletop Display
- Two (2) Conference Passes
- Discounted Conference Passes for Additional Personnel
- Quarter Page Ad in Onsite Program Guide

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## **BRONZE** - \$3,500 (6 Available)

- **EXCLUSIVE SPONSORSHIP** – Breakfast Sponsor or Networking Break Sponsor (Choose one)
  - Breakfast Sponsor (Monday or Tuesday)
    - Logo branded tent card on each table
  - Networking Break Sponsor (Choice of Monday or Tuesday, AM or PM)
    - Logo branded tent card on each table
- **BRAND EXPOSURE** – Premium logo placement on all online and onsite marketing materials promoting the Conference, including but not limited to:
  - Onsite program guide
  - Onsite signage
  - Conference website
  - Ads promoting the Conference
  - And more!
- Tabletop Display
- One (1) Conference Pass
- Discounted Conference Passes for Additional Personnel

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